DEMO DAY
Discover | Scale | Grow

April 2021 Edition
The next edition of the half yearly CIE IIITH deeptech cohort’s demo day. April 10th 2021. Startups from Avishkar (deeptech accelerator), Ojas (med tech accelerator) and few other micro-accelerators are featured in this edition.

About CIE IIITH

With Entrepreneurship as the key focus, IIIT-H set out in 2008 to support startups and commercialize cutting-edge technologies that were being developed in its research centers. As part of this initiative, the institute established its incubator- The Centre for Innovation & Entrepreneurship (CIE). As one of the earliest incubators in Hyderabad, CIE played a very active role in building and anchoring the startup ecosystem in the city; In the last 13 years, CIE has supported over 300 startups and currently houses 100+ startups. Over the last 5 years, CIE has most notably launched a deep tech program AVISHKAR, started the MEDTECH Bionest with support from BIRAC, as well as started a social incubator AIC with support from Niti Aayog. In addition, CIE runs several incubation, acceleration, and startup/innovation support programs like Entrepreneurship in residence (EiR), The Fellowship program, TVARIT, ROOT Node, Founders Chronicles, and T.Health Cafe. CIE has also played a pivotal role in supporting the Telangana state initiative incubator T-Hub, which is now the largest incubator in the country.
### Startups

#### Etta.ai
AI/ML driven market intelligence dashboard for executives across industries globally for accurate, data-backed decision making and strategic growth planning

**Age:** 2 Years  
**Domain:** Business Intelligence  
**Customers:** Deloitte, Khidi, Kolon, Kapod, pixel display, Dr.Turbo etc (60+ overall)  
**Funding:** Bootstrapped with $100,000 invested in R&D  
**Website:** [https://www.etta.ai/](https://www.etta.ai/)

#### Uton Energia
Focuses on tackling the shortcomings of the present urban mobility scenario preferably in short and last mile commutes. Their dockless mobility solution is built on intelligent electric vehicles and cloud tools. The system is monitored at all times and issues predictive orders, thereby keeping the platform functional.

**Age:** 2.2 Years  
**Domain:** Transportation and Mobility  
**Customers:** Corporates, Public transport users.  
**Funding:** External Investment 50 Lakhs at 50 Cr valuation  
**Website:** [https://fortyfive.bike/](https://fortyfive.bike/)

#### Sparcolife Digital Healthcare
Sparcolife is a Behavioural Health Sciences company that has been building a platform comprising digital therapeutics and multimedia diagnostics. Vyana Life is the flagship offering of Sparcolife which helps in detection and delivery of integrated behavioural Health Care alongside medical treatment. As a first use case the Company has partnered with multiple fertility clinics in Bengaluru and completed a pilot with 88 couples and will be going for a multimeter commercial launch in Bengaluru in May 2021. The Company has plans to expand to maternity in the current year and to a few other specialties in the coming years.

**Domain:** Digital Therapeutics  
**Customers:** Fertility Care Clinics / Young Urban Couples working in high stress industry, GarbhaGudi, Tamara Hospital etc.  
**Funding:** Bootstrapped until now. Grants received so far ₹ 12 lakhs.  
**Website:** [https://www.sparclife.co/](https://www.sparclife.co/)
**Sublt.AI**
Sublt.ai creates document intelligence that can understand natural language questions our users have and route them to relevant extracts from documents, like an expert of these documents would. The technology has been validated in the finance domain and we are positioning the product for Banks, at least for the next 6-9 months. We had also almost made it to the YC winter batch and are hopeful to get in for the summer 2021 batch.

**Age:** 14 Months  
**Domain:** Banking/ BFSI  
**Customer:** SBI,BDL,GRSE  
**Funding:** Early Revenue- Family Round and Friends  
**Website:** [https://subtl.ai/](https://subtl.ai/)

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**Makershive(KalBionics)**
The motive of Makers Hive is to collaborate and build affordable solutions to social problems using Technology. KalArm is a Bionic hand that aims at giving back the functionality of an arm to Upper Extremity amputees. It is one of the most advanced Bionic hands in the world, and yet the most affordable. It is a fusion of art and technology where aesthetics meet functionality resulting in a robust and durable product.

**Age:** 4 Years  
**Domain:** Health Tech, Robotics,  
**Customers:** Hospitals, P&O centres, Armed Forces, Paramilitary Forces, Railways, Insurance etc.  
**Funding:** Co-founders pumped in 7.5 Cr  
**Website:** [https://kalbionics.com/](https://kalbionics.com/)

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**eSkinDoctor**
Democratizing high quality skin care using Artificial Intelligence to improve accuracy and efficiency of care; through tele-dermatology.

**Age:** 1 Year  
**Domain:** HealthCare  
**Customers** : 30-55 age buckets.  
**Funding Stage:** Bootstrapped  
**Website:** [https://eskindoctor.com/](https://eskindoctor.com/)
**SocioHub**
A cloud based community management software that’s helping organizations engage and monetize their branded private communities. Companies are now using communities as a powerful marketing channel to engage and monetize their customers and networks. Its a plug and play software that’s fully customizable, modular and has monetization features built in to give a wholesome community experience. It has integrations into other tech tools to make it even more powerful to build a highly scalable community. We have built one of the most feature rich platform in India which can compete globally with the best in the market and also the next 5 years the market opportunity is huge as everyone has just started off in this space.

**Age:** 4 Years  
**Domain:** Online community management softwares (SaaS)  
**Customers:** Prayaana (http://prayaana.org/), EdConnected (edconnected.com), Sterling College (https://www.sterlingcollege.edu/), WEAIM (http://weaim.org/)  
**Funding:** Bootstrapped $200K.  
**Website:** [https://sociohub.io/](https://sociohub.io/)

**IPHawk**
A B2B SaaS platform for protecting Intellectual Property for Enterprises. We help legal practitioners protect brands 10x cheaper and 100x faster using our proprietary ML to identify and respond to online infringements and brand fraud.

**Age:** 3 Years  
**Domain:** Legaltech SaaS  
**Customers:** US Golf Association, Bruce Lee Foundation  
**Funding:** 32.5 Lakhs  
**Website:** [https://www.iphawk.com/](https://www.iphawk.com/)

**SunFox technologies**
Med-Tech R&D Lab based in Dehradun. Developed the smallest and smartest Cardiac Diagnostic tool. It records, monitors and diagnoses heart diseases, detects 40+ abnormality including rhythm disorder and heart attack at 1/10th cost without any expertise. Solving for the cardiac monitoring needs and making the advance diagnosis available at the last mile.

**Age:** 4 Years  
**Domain:** Medical Devices  
**Customers:** GPs and Cardiac Patients  
**Funding:** 65 L INR  
**Website:** [https://www.sunfox.in/](https://www.sunfox.in/)
In-Med Prognostics Pvt Ltd
A health-tech firm that develops artificial intelligence and machine learning based tools to help neuro-radiologists, neuro physicians and psychiatrists understand the brain better and also the effects of different conditions. Their mission is to bring affordable, accessible, evidence-based, state of the art, and reliable brain health prognostics tools to emerging and underserved markets and beyond. Their AI based cloud platform solution, Neuroshield™ integrates images(MRI/CT/Ultrasound), signals (EEG), and text to provide actionable and smart insights to assist clinicians in patient diagnosis, disease management, and preventive care in brain health and the pharma sector in the development of therapeutics while reducing costs.

**Age:** 3 Years  
**Domain:** Healthcare  
**Customers:** Deenanath Mangeshkar Hospital(Pune), Max Hospitals(New Delhi), Sahyadri Hospitals(Pune), Dev Imaging(Patna), Radiance Diagnostics(Goa), Saravana Scans(Chennai), Aarti Scans(Chennai), NM Medicals, Nucleus Diagnostics, V&L Diagnostics  
**Funding:** Rs 3.5 crores raised through equity or convertible  
**Website:** [https://in-medprognostics.com/](https://in-medprognostics.com/)

Machstatz
A Bangalore based Industrial IoT startup providing an end to end data platform. They use artificial intelligence algorithms and machine learning diagnostics to provide predictive and process analytics solutions. Their solutions are being implemented in manufacturing industries which increases production efficiency and reduces downtime of industrial machines on a real time basis. Having connected to 100+ machines so far, processing millions of data points per hour they have acquired customers in Steel Industry, Chemical Industry, Glass Manufacturing & Automotive Industries.

**Age:** 3.5 Yrs  
**Domain:** Industrial IoT  
**Customers:** Jindal Steel & Power Limited, Borosil Renewables Ltd., Arvind Fashions, Volvo Eicher, Duroflex, Kerala Minerals & Metals Ltd., Stanzen Engineering Ltd.  
**Funding:** 72 Lakhs (DERBI Foundation, IIIT Hyderabad, Angel Investors)  
**Website:** [https://machstatz.com/](https://machstatz.com/)
Created, Significant Impact over 13 Years

- 300+ Startups Impacted
- 200cr+ External Funds Raised
- 4Cr Invested in Companies
- 37+ Startup Research Engagement
- 2K+ Jobs Created

CIE IIITH Programs And Activities

- **Accelarators**
  - Avishkar
  - Ojas Medtech
  - Akash

- **Research Connect / Co-Creation**
  - Root Node
  - SparkUp (EIR)
  - OJAS PEP
  - IIITH Prayas

- **Programs**
  - SproutUp
  - SparkUp
  - ShootUp
  - Go To Angels
  - Grant Writing
  - Medtech Product Validation
  - AIC Dhanush

- **Startup Enablement**
  - Bootcamps
  - Utsah Meetup
  - Tea Talks
  - T Health cafe
  - Founder Chronicles
  - TatvaXR
  - AIC Social Impact Mixer
  - AIC Open House

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